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6 STEP 1. UNDERSTAND CONDOM CLIENTS AND THE ENVIRONMENT

Identify potential client groups
Decide which client groups to target
Identify barriers that discourage condom use
Gather information on clients and environment
with a condom needs assessment
Analyse the results

20 STEP 2. ASSESS PROGRAMME AND CREATE ACTION PLAN

Organise an assessment of programme capabilities
Assess supply and distribution of condoms
Assess providers' attitudes, knowledge, and skills
Assess organisational support for condom services
Assess quality of services
Assess condom promotion in the community and to its influential members
Develop an action plan for condom programming

32 STEP 3. PROCURE HIGH-QUALITY CONDOMS AND MANAGE THE PIPELINE

Select products that meet clients' needs
Collect and report essential data
Forecast condom needs in the way that best
fits the programme
Procure condoms according to national
and international standards and specifications
Manage inventory, storage, and
transportation systems
Establish reliable systems to resupply
distribution outlets

46 STEP 4. EXPAND DISTRIBUTION SYSTEMS Match distribution channels and outlets to clients' needs

Use multiple distribution channels and nontraditional outlets Ensure easy access to condoms at health facilities

54 STEP 5. PROMOTE CONDOMS AT DISTRIBUTION POINTS

Make confidential condom counselling available to clients
Train providers
Focus supervision on condom service delivery
Encourage partner communication and participation in counselling
Display and distribute educational materials

60 STEP 6. PROMOTE CONDOMS AT THE COMMUNITY, DISTRICT, AND NATIONAL LEVELS

Use behaviour change communication to promote condom use
Tailor condom programming to specific client groups
Link with other HIV-prevention and reproductive health programmes
Advocate for a supportive political and sociocultural environment

74 STEP 7. MONITOR PROGRAMME PROGRESS AND EVALUATE OUTCOMES

Measure programme performance and make improvements Integrate condom indicators into the monitoring and evaluation system Create an evaluation plan

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Fact Sheets:
Female Condoms
Male Condoms
Protecting Against Both HIV and Pregnancy
Gender and Condom Programming